

DESTIN WOMAN'S CLUB
 NEWSLETTER
 P.O. Box 9267 Miramar Beach, FL 32550
 Website: <http://destinwomansclub.org/>



BOARD MEETING

Date: Wednesday May 4, 2011

Time: 9:00 a.m.

Place: Kelly Plantation Homeowners Clubhouse

The meeting will be for both the Executive and Governing Boards.

Next meeting and luncheon is Wednesday May 11, 2011

Café 790

2996 Scenic Hwy 98

Social Time 11:00 a.m.—11:30 a.m.

Program 11:30 a.m. –Noon

Lunch Noon

Business Meeting 12:30 p.m.

Reservations and Menu: see the last page

PROGRAMS....Maggi Grogan

The program this month will be presented by Dr. Rodney Soto of A Younger You Institute, he is a Bronze Sponsor of DWC. Dr. Soto's group provides services for the southeast region of the United States with the goal of promoting optimal health and wellness throughout every phase of the human life span. The Younger You Institute provides a comprehensive approach to health care by embracing the fundamental principles of anti-aging medicine.

PRESIDENT'S LETTER....Kate Callicotte

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Dear Ladies,

I trust you and your families all had a very Happy Easter and an abundance of Easter Eggs.

As you know from last month's Newsletter the Fashion Show was a HUGE SUCCESS and our net profit exceeds \$15,000!!

Each and everyone of you deserve a huge Thank You for the commitment of time, energy and ideas you all gave to ensure our Fashion Show was such a success. I know that the Fishermen's Foundation and Fisher House will be over the moon to receive their share of our wonderful bounty. As you know our own Family Fund is constantly receiving requests from local families who are in dire need of our help, so that Fund will be "brimming" and will be put to great use through the coming Year.

As you all know we had an over-abundance of wonderful Raffle Prizes and Silent Auction items – the sales of which really boosted our net proceeds. To say the local merchants in Destin went "above and beyond" to help us, is truly an understatement. So in order to acknowledge the great generosity of our local merchants, I need a "merry" group of members to assist in writing Thank You Notes to our contributors. I am planning on having a get-together on Wednesday 27th April at 1.00pm, at One Water Place, Kelly Plantation and should you be available to help with writing these notes, please let me know before the above date.

For those of you unable to attend last week's lunch meeting, I have to say you missed a great program. Dr. Lichorwic, our Platinum Sponsor gave a great overview of what's new in dentistry, including cosmetic dentistry and was delighted to answer everyone's questions, which was followed by yet another wonderful lunch organized by Kim Ederer and her Committee.

Next month will find us at another wonderful Restaurant: 790 on the Gulf and the Program will be presented by Dr. Soto, a new Club Sponsor, from the Younger You Clinic. This promises to be another interesting program as Dr. Soto is very much involved in holistic medicine.

You will remember at our February lunch, ballots were passed around for everyone to vote for one of three local charities for the Destin Woman's Club to support with Fundraising. Your votes have been tallied and Caring & Sharing of South Walton County was the charity picked to benefit from our fundraising activities for 2011/2012.

Last month in my "letter" I mentioned organizing a "Ladies Night Out" at Lumpy's Wine Bar in Baytowne Wharf – I am still working on a date in early May for this "get together" so please look for further details in a separate e-mail. I promise you that it will be an evening full of fun!!

Please don't forget to look for further details in this Newsletter on how you can be a part of the Executive Board for 2011/2012. We are also looking for members to be a part of our Governing Board – trust me there is no job too big or too small for each and everyone of us in this great Club and participation on either Boards will, I promise, bring wonderful personal rewards!!

With that in mind, I would like to thank you all again for the tremendous effort displayed by all of you, to make our Spring Fashion Show such a success and I look forward to seeing your wonderful smiling faces at our May lunch.

With my very best wishes to each and everyone one of you!

Kate

PARLIAMENTARIAN....Linda Mendenhall

Again ladies we have come to the part of our year when we present the slate of officers for the new year which will be voted on at our May meeting. The nominating committee wishes to present the following slate of officers for the 2011-2012 year.

President – Kate Callicotte
 Vice Pres. – Maggi Grogan
 Recording Sec. – Margie Foutz
 Corresponding Sec. – Linda Mendenhall
 Treasurer – Myra Shanklin
 Advisor – Peggy Herbig
 Parliamentarian – Sherry Sheldon

Again as I stated before we will be voting during our May meeting and I would like to add that if there is anyone in our club who would like to submit their name for consideration for any position, please let me know before hand in order that I can make up a ballot. If there are no names being submitted, voting will be in an oral fashion as usual.

We still do not have a Ways and Means Chairman and if there is anyone among our club members who would like to be this Chairman, please let us know and we will certainly submit your name to the slate.

Linda Mendenhall – Parliamentarian

HAPPY BIRTHDAY WISHES TO:

Lynn Lake	May 1
Roseanne Painter Mass	May 11
Palma Cooper	May 16
Evelyn Frees	May 20
Colleen Friesen	May 20
Diane Barger	May 25



FRIEND TO FRIEND....Louisa Matthews

Please keep our wonderful friend and long time member Betty Malloy in your prayers.

Fundraising 101....Peggy Herbig

In reflecting over our recent Fashion Show Fundraiser and where we go from here, there is one major component we need to address. Is our club committed to supporting a major fundraiser each year?

After co-chairing our latest fashion shows fundraiser and being a member and officer during the last 8 years, these are my thoughts on fundraising.

This is the fifth year that our club has held a Fashion Show Fundraiser. Our first one was in the spring of 2005 similar to the format we used this year.

In 2007 we moved our shows to the fall and introduced the designer table. In 2009/10 we changed our show to an evening event with a silent auction/raffle table and NY style fashion show. Our highest income levels in these past years are reflected to have increased our profits by having the designer table in addition to the raffle and silent auction table. This year we were very fortunate to have members of our club donate a high bid to obtain the table. In most cases a group of 10 will decide ahead of time they want to win this table with all the goodies.

Designer Table Proceeds

Designer table-2006	\$ 4,629.00	
Designer table 2007	\$ 6,735.00	
Designer Table 2008	\$7,417.00	
2009	Evening function –NO D/T	
Designer Table -2011	Actual income	\$8,602.00

DWC Fashion Show Net Proceeds from 2006-2011

2006/07 NET@	\$7,283.32
2007/08 NET @	10,354.95
2008/09NET@	\$14,746.10
2009/10 NET @	\$8,000.00 (evening show)
2011	Net proceeds still pending, over \$15,000.00

Many factors contribute to the overall success of our fundraisers.

The first I would say is commitment by the entire membership to participate and support the fundraiser. For too many years, this responsibility has relied on a small percentage of the membership and the Governing Board. After a while those few will and have gotten burned out. With determination and hard work from those involved the job gets done.

It is primary that a good team of chairs is chosen and the Chairman of the event has excellent coordination skills and can delegate and follow-thru. This person and her co-chair are important in building a team to run the event.

Refer to the guidelines of the previous chairs, ways and means and fundraising guidelines. We have books and directions on how to do it all.

The success again depends on if you follow the steps set forth.

Of course most important is that you have the seed money and sponsorships to help you put on a fundraiser.

All these issue need to be evaluated by your new Executive and Governing Board for the coming year, presented to the membership and determine if the support of the club is behind you.

No matter what kind of fundraiser you decide to have, the guidelines still apply and will require a lot of work and participation by the club members.

Thank you for all your support during the past year as your Vice President. I have enjoyed working with Kate and the Board and look forward to our continued commitment to the community.

Peggy Herbig, VP, DWC

FAMILY FUND....Mabel Prescott

The Family Fund has continued to help area families in need. This month we contributed to a disabled woman in need of groceries and to a single mom of two who was behind on her bills. We donated to a family of 8 who had problems with their sewer system and committed to helping a family of 4 whose husband/father was killed.

Thank you all for your support of our Family Fund.

DOOR PRIZES....Dorothy Robinson

Ladies,

If you would like to bring something to be given out as a door prize at any of the meetings please bring your wrapped gift to the meeting.

RECORDING SECRETARY...Maggi Grogan

DESTIN WOMAN'S CLUB
GENERAL MEETING
APRIL 13, 2011
BONEFISH GRILL

Despite having to use a wheelchair following her terrible knee injury at the Fashion Show, Kate looked very well as she welcomed everyone to the April meeting.

Cindy Posey gave her usual timely invocation on the meaning and history of the Easter holiday.

The program was given by Dr. Lichorwic, a DWC Platinum Sponsor for the last 6 years. As usual, Dr. Lichorwic was very entertaining and informative about the newest trends in dentistry. He answered many members' questions and a lively discussion ensued.

Following lunch, Kate began the business portion of the meeting, and announced that the Minutes of the last meeting could be found in the newsletter, and the Treasurer's report was on each table. Any questions about these should be directed to the Secretary or Treasurer.

Fashion Show: Kate was pleased to announce that although final figures from the Fashion Show were not yet available, the club had netted over \$15,000 for our charities. This was a club record and she was very proud of the club and the way we had all pulled together to make this a success. She was only sorry that she had not been able to be there to witness it for herself.

Correspondence: Georgeia, as Corresponding Secretary, read two notes – one from Kate thanking the whole club for their numerous phone calls, emails and cards, and also for the flowers – following her injury. The second was from Harvest House thanking the club for its recent donation.

Members/Guests: There was one guest, who was warmly welcomed by all.

Birthdays: The April birthday girls are: Terry Joubert, Nancy Landy, Pat Abruzzo, Jean Fowler, Donna Clark, and Georgeia Pappas-Johnson. Happy birthday to you all!

Friend to Friend: Kate asked everyone to remember Betty Malloy who seemed to be having successive health issues recently. She is an old and valued member and we miss her face at the meetings.

ID buttons: ID buttons with members' names are still available at a cost of \$2 each. These are good to wear to identify members at functions outside of the club meetings.

Chosen Charity: Kate announced that following the ballots cast at the February meeting, the 2011-2012 charity would be Caring and Sharing of South Walton.

Nominating Committee: Sherry announced the Executive Board officers nominated for the 2011-2011 club year as follows:

President:	Kate Callicotte
Vice President:	Maggi Grogan
Treasurer:	Myra Shanklin
Recording Secretary:	Margie Foutz
Corresponding Secretary:	Linda Mendenhall
Advisor:	Peggy Herbig
Parliamentarian	Sherry Sheldon
Ways & Means:	Open

She asked if anyone was interested in the Ways & Means please let her know. Nominations for this and the Governing Board will be taken and voted on at the May meeting.

Fashion Show Wrap-up: Kate asked all the committee chairs and the models that took part in the Fashion Show stand up and be recognized. There will be a meeting of the committee chairs on April 27th, starting at 11:00, followed by a thank-you note writing party. If you would like to assist with writing the notes, please let Kate know. It is a fun and easy way to spend a couple of hours!

Kate also announced that she would be asking for volunteers to help with the Destin Seafood Festival on 9/30 – 10/2/11.

The meeting ended with an auction and raffle of some great items that were unclaimed at the Fashion Show, which raised approximately \$300 more for our fashion show bottom line! Bonefish Grill kindly donated a door prize, following which the meeting was adjourned.

Respectfully submitted
Maggi Grogan
Recording Secretary
April 14, 2011



Why not bring a guest to the next luncheon, it is always so nice to lunch with a friend.

Café 790

Mediterranean Shrimp Salad

Large Gulf Shrimp, ripe tomatoes and fresh Mushrooms all tossed in our homemade Greek Salad Dressing. Served over a bed of fresh spinach and topped with feta cheese.

Chicken Florentine

Boneless chicken breast lightly grilled and served over crispy fried eggplant. Topped with a Florentine sauce made with fresh spinach, cream and light seasonings.

Dessert

Warm South Louisiana Bread Pudding



RESERVATION GUIDELINES: [Please try to pay before the meeting]

Reservations are required **and must be made no later than the FRIDAY [by noon] preceding the Wednesday meeting.**

Mail your check as soon as you make your reservation.

Please note: If you cannot make the luncheon and do not cancel your reservation in time you will be charged for your lunch.

RESERVATIONS FOR D.W.C. LUNCHEON— Your reservation must be in by NOON Friday May 6, 2011

Send to: Rhonda Comparin, 4219 Shadow Lane, Niceville, FL 32578.

rcomparin@cox.net Tel: 897-3788

MEMBER: _____ \$20.00 CK# _____

GUEST: _____ \$20.00 CK# _____

ENTRÉE'S _____